

MY DIGITAL POSTER IN ENGLISH CLASSROOM: HOW DOES IT WORK?

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Abstract

The aim of the study is to explore the steps of applying My Digital Poster (MDP) in English classroom of Communication Studies Study Program. My Digital Poster is used in the teaching and learning process to help the students in exploring their digital language literacies skill in learning English. This study focuses on the procedures of implementing MDP in the classroom. The object of this study is the model of MDP. The research instrument used in this study is observation. The observation has been done in order to know the use of MDP. The findings show that there are five stages of MDP that cover choosing poster theme, creating poster by using poster application maker, sending the poster via Whatsapp, socializing the poster in students' social media, and presenting the poster by using English. In conclusion, MDP can be used as an alternative way as the model to learn English in this digital era.

Keywords: *my digital poster, English classroom, digital era, autonomous learning*

Abstrak

Penelitian ini bertujuan untuk menjelaskan langkah-langkah penerapan My Digital Poster (MDP) dalam mata kuliah Bahasa Inggris untuk program studi Ilmu Komunikasi. My Digital Poster digunakan dalam proses kegiatan belajar mengajar untuk membantu mahasiswa dalam mengasah kemampuan literasi digital bahasa mereka dalam mempelajari bahasa Inggris. Penelitian ini berfokus pada prosedur penerapan MDP dalam perkuliahan. Objek dari penelitian ini adalah model MDP. Instrumen penelitian ini adalah observasi atau pengamatan. Observasi dilakukan untuk mengetahui penggunaan MDP. Hasil penelitian menunjukkan bahwa ada lima tahapan MDP yang meliputi memilih tema poster, membuat poster dengan menggunakan aplikasi pembuat poster, mengirim poster melalui Whatsapp, menyosialisasikan poster ke sosial media mahasiswa, dan mempresentasikan poster menggunakan bahasa Inggris. MDP dapat digunakan sebagai sebuah model alternatif untuk belajar bahasa Inggris di era digital.

Kata kunci : *my digital poster, mata kuliah Bahasa Inggris, era digital, autonomous learning*

1. Introduction

The shift of Education 4.0 to Education 5.0 reveals the educational development in English teaching and learning process. This notion is derived to the idea of the existences of many learning models in which it uses technology in the teaching and learning process. Lots of supporting English learning applications helps the students to learn English. It cannot be avoided that this phenomenon happens since it is the effect of the development of technology. In Education 5.0, many aspects are supported by the use of technology. Technology plays an important role in supporting English learning context. The context of learning English depends on several aspects such as students' skills, teachers' teaching and learning model, supporting learning facilities, and etc. These aspects can be achieved through the synergy between all educational parties by considering the virtues of educational technology. Prensky in Vera (2016) states that:

“The e-generation is defined as a new group of students that has “spent their entire lives surrounded by and using computers, videogames, digital music players, video cams, cell phones, and all the other toys and tools of the digital age”

Regarding to the definition of e-generation, it is fact that the digital learners nowadays shows those characteristics. The era of Education 5.0 contributed to the existences of e-generation. E- Generation includes students who mostly use the technology products to support their learning process.

Based on the classroom observation in English language classroom of Communication Studies Study Program, it is found that all students have smartphones and mostly the students always check their smartphones before the class begins. This situation creates a new paradigm for the teacher to shift the teaching and learning process model to students-centered learning by making use of the use of smartphones and Whatsapp social media, technology products, as supporting media in English teaching and learning process. The teacher mostly uses classroom Whatsapp groups as the communication platform inside and outside the classroom to share information and materials. The students join actively in their Whatsapp group. Besides, the teacher has found one of alternative learning model that uses technology product in which it is called My Digital Poster (MDP) for applying in the teaching and learning process.

Referring to the use of MDP, this study focuses on the descriptions of each step in My Digital Poster. It is hoped that exploring the steps of MDP give an overview of the easy way of implementing digital learning model in this digital era for e-generation. Therefore, it can be used in another learning context.

2. Literature Review

Several literature reviews used in this study such as Digital Poster, Digital Learners, Education 5.0, and English teaching and learning context in digital era. Here is the explanation of each literature reviews.

Digital Poster

Digital poster can be defined simply as poster that is made and shared digitally. Ahmad (2019) contends that the digital poster is online poster, multimedia poster, electronic poster, glog, and a flexible online poster that provide several aspects such as text, photos, music, videos, hyperlinks, and data attachments. It can be stated that the concept of digital poster derives from the idea of using technology products to create digital poster. Bustamante, Hurlbut, and Moeller, 2012; Dzekoe, 2013 in Ahmad (2019) mention that:

“Creating digital posters using an online generator such as Glogster, a multimedia website where teachers can create and access different accounts for individuals or groups of students and where students can create and share interactive posters, upload existing files and edit them, and use a variety of templates.”

In addition, two previous studies show that the use of digital posters has good contribution in teaching and learning process. The first previous study, in Basque et al (2018) study, it is found that all participants learn many things and get many advantages from digital posters. The second previous study, in Sabo’s (2013) study shows that digital posters help the students to implement autonomous learners when designing digital posters by using interactive tools.

Digital Learners

Digital learners are also known as e – learners, e-generation, or net generation. Digital learners are the learners who are involved in teaching and learning process in digital era. Echenique et al (2015) proposes “the current generation of learners has been so deeply affected by ICTs to the extent we must consider them as digital”. Rapetti and Cantoni in Echenique et al (2015) views that “the Net Generation label focuses the

attention on the main supposed difference of this “new” generation, that is, the frequency and the ability in using Internet for formal and informal learning purposes”

Education 5.0

The shift of Education 4.0 to Education 5.0 proposes to the idea of rapid development of educational paradigm. Fukuyama (2018) states that Education 5.0 is inspired by the novelty of Society 5.0 in Japan that focuses on the development of society welfare in all aspects. Education 5.0 is one of the aspects that contribute to the success of Society 5.0 in which includes in 17 *Sustainable Development Goals* of Society 5.0. Based on the information in the website of *Sustainable Development Goals (SDG)*, Seventeen *Sustainable Development Goals* cover aspects as follows.

1. No Poverty
Economic growth must be inclusive to provide sustainable jobs and promote equality.
2. Zero Hunger
The food and agriculture sector offers key solutions for development, and is central for hunger and poverty eradication.
3. Good Health And Well-Being
Ensuring healthy lives and promoting the well-being for all at all ages is essential to sustainable development.
4. Quality Education
Obtaining a quality education is the foundation to improving people’s lives and sustainable development.
5. Gender Equality
Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world.
6. Clean Water and Sanitation
Clean, accessible water for all is an essential part of the world we want to live in.
7. Affordable and Clean Energy
Energy is central to nearly every major challenge and opportunity.
8. Decent Work and Economic Growth
Sustainable economic growth will require societies to create the conditions that allow people to have quality jobs.
9. Industry, Innovation, and Infrastructure
Investments in infrastructure are crucial to achieving sustainable development.
10. Reduce Inequalities
To reduce inequalities, policies should be universal in principle, paying attention to the needs of disadvantaged and marginalized populations.
11. Sustainable Cities and Communities
There needs to be a future in which cities provide opportunities for all, with access to basic services, energy, housing, transportation and more.
12. Responsible Production and Consumption
Responsible Production and Consumption
13. Climate Action

Climate change is a global challenge that affects everyone, everywhere.

14. Life below Water

Careful management of this essential global resource is a key feature of a sustainable future.

15. Life and Land

Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss.

16. Peace, Justice, and Strong Institutions

Access to justice for all, and building effective, accountable institutions at all levels.

17. Partnership

Revitalize the global partnership for sustainable development.

One out of seventeen sustainable development goals is quality education. It means that education also plays a crucial role in supporting SDG. One of the ways to develop the educational quality is by shifting the paradigm Education 4.0 to Education 5.0. The practice in English language teaching and learning context is that by making use of characteristics of Education 5.0 in the classroom.

English Teaching and Learning Context in Digital Era

Digital era or millennial era is becoming trending research topic due to many changes especially in educational setting happens. The changes give new notion of the process of teaching and learning. Many terms appears by inserting the word digital or showing the word that connects to digital such as digital learners, digital teachers, digital teaching, e-generation, net-generation, digital media technology and etc. Altawil (2016) adds:

Digital media technology has become an integral part of daily life for almost all young students, and for the majority of Saudi EFL students. Digital media technology may not be limited to one or two kinds; it has various types such as software and programs, devices, application, websites, social media tools, etc.

The context of English teaching and learning in digital era shows many technology products used in supporting the teaching and learning process. The students and teachers are asked to have additional skill in this digital era which is known as digital language literacies. Furthermore, many learning models are existed in this digital era such as blended learning, autonomous learning, learning management system courses, massive open online courses, Moodle, digital approach/strategy/method/technique/ activity. Vera (2016) contends that Moodle platform help the students to engage in learning process and the students get instant and individual feedback. Therefore, it is a requirement for teachers and students in digital era to use technology products in order to engage in the educational development system especially to support SDG of quality education. In reflecting SDG in teaching learning process, the teachers and students must consider English teaching and learning principles.

3. Research Method

Research method used in this study is a qualitative research in the form of a case study. Case study focuses on certain phenomenon appears in a context in which it derives the researcher to conduct a research about the certain phenomenon. Gall et al (2003) explain that case study focuses on certain phenomenon about individual or group of

people that has function to explain, describe, or explore the situation and condition of phenomenon.

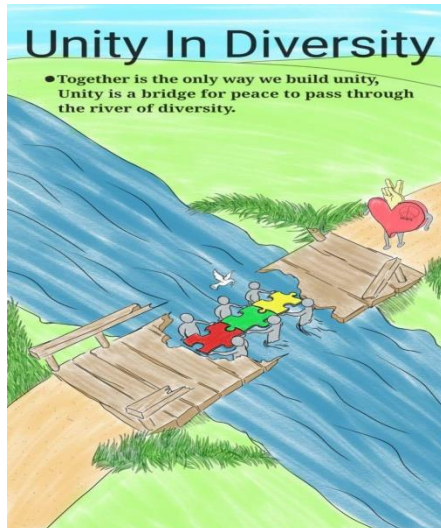
The object of this study is My Digital Poster (MDP) learning model that is applied in teaching English for Communication Studies Study Program students in Tidar University. The instrument of data collection used is observation. The observation has been done by observing the implementation of MDP in teaching and learning process. The data collection technique passes several stages such as observing teaching and learning process by using MDP by taking field-notes, pictures, and recording the classroom condition, selecting the important parts of the classroom observation to be used as the steps of MDP, and creating the procedure of MDP. After collecting the data, the researchers group the data into several stages in which show the steps of doing MDP in the classroom, then those stages are informed into detailed explanation.

4. Finding and Discussion

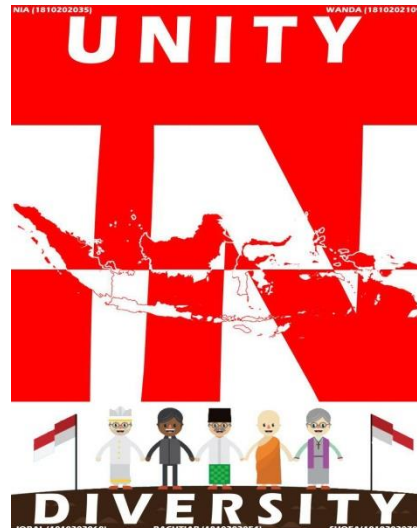
Based on the observation, it is found that there are five steps of doing My Digital Poster, the steps are as follows.

1. Choosing poster theme
In this step, the teacher gives several topics that should be chosen by students. Students that are in group choose one of the topics provided. The themes cover *avoiding hoax*, *millennial generation*, and *unity and diversity*.
2. Creating poster by using poster application maker
The students are asked to choose and use poster application makers. Students as net generation in this digital era are easier to access and design their poster.
3. Sending the poster via Whatsapp
After the poster is ready and finish, the students send the poster via social media Whatsapp as assignment submission place. The submissions in Whatsapp ease the students to submit their poster assignment.
4. Socializing the poster in students' social media
There is an additional step to be fulfilled in which the students must share and socialize their digital poster in their social media such as Whatsapp status, Instagram, Facebook, Twitter, and etc. This activity helps the students to share their digital poster easily and people can get important information from their poster. Furthermore, it also helps the students to improve their confidence in sharing their masterpiece to the others.
5. Presenting the poster by using English
In presenting the posters, students present their poster in the classroom by using English. The members of each group can explain well. There are several aspects that they share such as: the idea or content, the color, the message, the picture, and etc. In addition, the teacher gives feedback to students' posters.

My Digital Poster is implemented both area of teaching and learning process, it is inside (stage 1 and 5) and outside the classroom (stage 2,3, and 4). It can be state that MDP can be applied as an alternative learning model in teaching and learning process in this digital era. It is able to be implemented in all subjects' areas. The students' masterpieces of their digital posters are as follows.



Gambar 1. Unity in Diversity



Gambar 2. Unity in Diversity



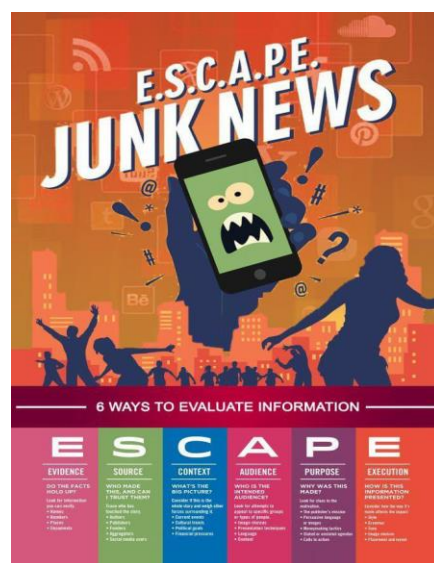
Gambar 3. Millenial Generation



Gambar 4. Millenial Generation



Gambar 5. Avoiding Hoax



Gambar 6. Avoiding Hoax

5. Conclusion

My Digital Poster has many virtues to be applied in English teaching and learning process in digital era. Five easy steps of implementing My Digital Poster contribute to help the teachers and students to engage in Sustainable Development Goal of Education 5.0. It is expected that this study give an overview of My Digital Poster to be used in all subject areas. In this digital era, teachers and students in English language teaching and learning context are required to be digital teachers and digital students who has excellent digital language literacies that has an obligation to support quality of education in this Education 5.0.

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